# **C**JI

# About DJI Drones

DJI is the world leader in consumer and professional drones. Our customers and partners use drone technology to improve productivity, performance and safety in fields from agriculture to academia, from firefighting to filmmaking, and from energy to the environment.

We are a trusted partner to leading companies and government agencies because our products are more reliable, perform better, offer more features and cost less than those of our competitors.

Our customers understand how DJI products protect their data, and they know that cybersecurity experts in the U.S. government and private industry have tested and validated our products and applications.

The people and organizations that use our drones – whether universities, businesses, farmers, consumers or first responders – deserve to choose for themselves which drones are best for their needs, and we will continue to defend their right to use our products.

## **KEY USE CASES**



Public Safety Firefighting, HazMat & law enforcement



**Agriculture** Map, model, plant & spray farms/ crops



Research Study and safeguard wildlife/environment from a safe distance



Disaster Response Rapid modelling of disaster aftermath, help guide rescue & relief efforts



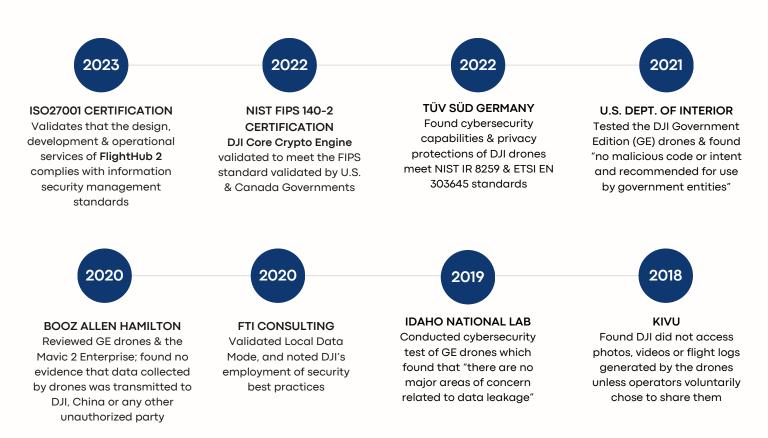
# Investing in security since 2017

DJI has been investing in drone safety and security long before there were mandates that required us to do so. This is why our customers continue to trust and choose our products.

In 2017, we introduced the data privacy feature "Local Data Mode" and launched a Bug Bounty Program. Since then we have further expanded the range of built-in user privacy controls, established an internal Product Security Committee, as well as submitted our products to certifications and regular security audits by industry experts and federal agencies in the United States and Europe. For each audit. organizations procure DJI products off-the-shelf and conduct a thorough technical investigation.



### **Security Audits & Certifications**

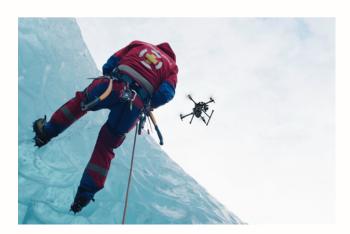




# Safe & Secure Drones

DJI has a longstanding commitment to safety and security. For over a decade we have consistently invested in safety features and security protocols long before there were regulations or mandates that required us to do so.

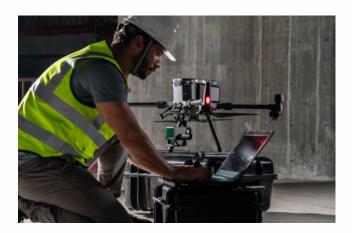
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# SAFETY

DJI set the benchmark for drone safety:

- First to install altitude limits & GPSbased geofencing to guide drone pilots away from unsafe locations
- First to deploy autonomous return-tohome technology if drones lose connection to their controllers or have critically low batteries
- First to integrate sensors for nearby obstacles and approaching aircraft
- First to operate Remote Identification technology to help authorities identify and monitor airborne drones.



# SECURITY

DJI has invested in security since 2017:

- First to launch Bug Bounty Program
- First to introduce "Local Data Mode" which prevents data sharing, even inadvertently
- Regular independent security audits by industry experts in the U.S. and Europe
- Ongoing security certification including NIST FIPS 240-2 for DJI Core Crypto Engine and ISO27001 for FlightHub 2



# You control your data

DJI believes that users should have control over their drone and data, and as such continue to expand the privacy controls built into our drones.





### **Core Privacy Controls**

#### **Privacy By Default**

No flight logs, images or videos are synced with DJI servers unless the user chooses to opt-in.

#### **Fly Offline**

"Local Data Mode" severs the connection between the flight app and the internet. When activated, the app closes data services to prevent data sharing, even inadvertently.

#### **Transparent Data Controls**

Types of data required (i.e. email address or drone serial number) are clearly outlined for users from drone activation to flight. Users can amend preferences any time through the app's settings.

#### Quick and Easy Data Deletion

Easily delete information on DJI drones by clicking "Reset All" or "Clear All Device Data".

## **Enhanced Enterprise Controls**

#### **Network Security Modes**

Additional network security modes provide more choice and flexibility for operators who have a range of mission requirements.

#### **Offline Updates**

Download map updates, firmware upgrades - even unlock geofenced zones - while remaining disconnected from the internet.

#### **Encrypt Drone Data**

Prevent unauthorized access to drone data by adding a secure code with AES-256-XTS encryption.

#### **Use Third-Party Software Alternative**

Download a third-party software solution and disable the DJI Pilot 2 flight app altogether, if preferred.