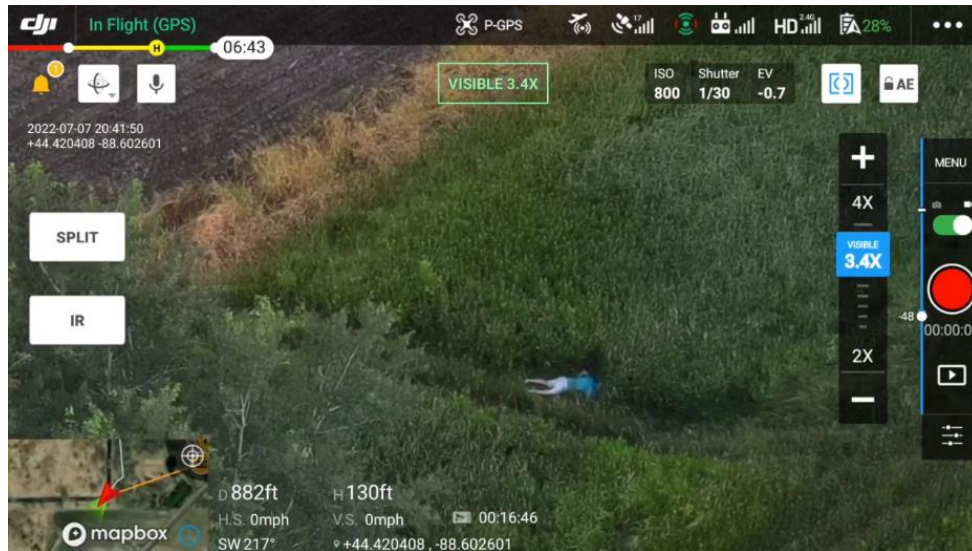




Since our founding in 2006, DJI has been driven by how our technology can help people and make the world a better place. We are inspired every day by how our customers and partners have used DJI drones to innovate and tackle challenges both large and small – from inspecting aging infrastructure to protecting endangered species to quickly finding a lost child.

Below are just a few examples of the countless people and organizations that have chosen to use DJI drones because they are the best suited for their unique and important missions. They deserve continued access to the products upon which they have come to rely.



Outagamie County (WI) Sheriff's Office

- **DJI drones save lives.** Public safety officials across the country use DJI drones to help keep their communities safe. DJI products have helped Michigan authorities find and apprehend a suspect in a burglary of a cell phone store,¹ California firefighters monitor the spread of a fire at a hazardous location,² and rescuers in Wisconsin find a missing 83-year-old man.³ Countless other departments have also integrated DJI drones into their operations – not just in emergency situations, but also to carry out routine tasks such as mapping accident scenes.
- **DJI drones enable small businesses.** DJI has fostered a thriving community of American entrepreneurs. Some established small businesses in areas like photography and real estate have embraced DJI drones to add aerial images to their portfolios.⁴ Others have built entirely new businesses around providing drone services to clients in industries like construction or insurance. Resellers and distributors have launched and grown businesses through supplying customers in both the public and private sector with the best DJI drones for their needs as well.⁵

¹ Waterman, Cole. "Thermal imaging drone leads to arrest of suspect in Saginaw cellphone store burglary." *MLive*, November 21, 2021. Available at: <https://www.mlive.com/news/saginaw-bay-city/2021/11/thermal-imaging-drone-leads-to-arrest-of-suspect-in-saginaw-cellphone-store-burglary.html>

² Ortega, Jocelyn. "New drone technology could help Salinas firefighters better protect the city." *Salinas Californian*, May 2, 2022. Available at: <https://www.thecalifornian.com/story/news/2022/05/02/dji-drones-drone-technology-may-help-salinas-fire-department-firefighters-protect-city-during-fires/9617344002/>

³ Ruffing, Molly. "Deputies use drone to locate missing man." *FOX 11 News*, July 8, 2022. Available at: <https://fox11online.com/news/local/deputies-use-drone-to-locate-missing-man-bovina-outagamie-county-thermal-camera-nathan-borman-search-elderly>

⁴ Tomaine, Gina and Beauvoir, Mayannah. "This is what drone wedding photography in Philly looks like." *Philadelphia Magazine*, October 4, 2019. Available at: <https://www.phillymag.com/philadelphia-wedding/2019/10/04/drone-wedding-photographer/>

⁵ See, for example, Maverick Drone Systems: <https://maverickdrone.com/>



- **DJI drones support rural America.** Farmers who manage large crop fields use DJI drones to improve efficiency and collect granular data. Specialized products such as the [DJI Agras](#) can spray herbicide and fertilizer more precisely than traditional rigs,⁶ and even spread seeds for cover crops such as cereal rye.⁷ In addition, DJI drones can survey large swaths of land and use sensors to identify potential stressors such as lack of irrigation in a small area of a crop field.



Agri Spray Drones

- **DJI drones keep American workers safe.** Companies with extensive infrastructure inspection needs, such as oil and gas or telecommunications companies, have adopted DJI technology to eliminate the need to send workers into precarious or remote locations for manual inspections.⁸ These companies also value the ability of drones to inspect large areas much more quickly than traditional survey methods, improving efficiency and freeing up worker time for other tasks.



DJI Enterprise

⁶ Leeper-Girgis, Courtney. "Navigate the drone learning curve." *Successful Farming*, December 30, 2022. Available at: <https://www.agriculture.com/technology/navigate-the-drone-learning-curve>

⁷ Wagoner, Rachel. "Columbiana County farm experiments with drone seeding." *Farm and Dairy*, October 18, 2022. Available at: <https://www.farmanddairy.com/news/columbiana-county-farm-experiments-with-drone-seeding/741266.html>

⁸ See "Pipeline integrity management." *DJI Enterprise*. Available at: <https://enterprise.dji.com/oil-and-gas/pipeline-integrity-management>



- **DJI drones support essential research.** DJI drones help scientists and businesses protect the environment and better understand the world in which we live. They have helped researchers collect data on everything from thunderstorms⁹ to coastal erosion,¹⁰ and monitor the behavior patterns of endangered species¹¹ in a non-invasive manner.¹² State and federal government agencies have even used DJI drones to monitor and plan responses to natural disasters such as earthquakes¹³ and volcanic eruptions.¹⁴



Ocean Alliance

- **DJI drones protect user data.** DJI customers have complete control over what happens to their photos, videos, and flight logs. If customers do not choose to share their data with us, we don't have it. And if we don't have it, we can't provide it to anyone else – not even if we're served with a domestic or foreign government request.¹⁵ In addition, DJI drone systems have passed repeated cybersecurity evaluations by both government agencies^{16,17} and private cybersecurity firms.^{18,19} Most recently, the U.S. Department of Commerce validated DJI's Core Crypto Engine, confirming it meets NIST standard FIPS 140-2, for cybersecurity relating to government procurement.²⁰

⁹ Manning, Anne. "VIDEO: Drones weather the storm." Colorado State University, August 15, 2017. Available at: <https://source.colostate.edu/high-flying-eye-popping-drones-gather-data-storms/>

¹⁰ "Drones and LiDAR surveys reveal alarming changes in Lake Michigan shoreline." Purdue University, Fall 2019. Available at: <https://engineering.purdue.edu/CE/Media/Impact/2019-Fall/drones-and-lidar-surveys-reveal-alarming-changes-in-lake-michigan-shoreline>

Cozzens, Barbara. "How drones are playing a role in wildlife conservation." *Sciencing*, March 29, 2018. Available at: <https://sciencing.com/how-drones-are-playing-a-role-in-wildlife-conservation-13710359.html>

¹² Murison, Malek. "Tagging whales from above: how drones are transforming marine research (again)." *sUAS News*, April 22, 2022. Available at: <https://www.suasnews.com/2022/04/tagging-whales-from-above-how-drones-are-transforming-marine-research-again/>

¹³ See State of Oregon Department of Geology and Mineral Industries: <https://www.oregongeology.org/about/uas.htm>

¹⁴ U.S. Geological Survey. "Use of UASs ('Drones') in 2018 at Kilauea and Beyond." June 19, 2020. Available at: <https://www.usgs.gov/media/videos/use-uass-drones-2018-k-lauea-and-beyond>

¹⁵ "How I know DJI doesn't have your drone data." *DJI Viewpoints*, May 16, 2020. Available at <https://viewpoints.dji.com/blog/how-i-know-dji-doesnt-have-your-drone-data>

¹⁶ Idaho National Laboratory. "Aviation Cyber Initiative Unmanned Aircraft System Information Security Risks Limited Scope Test & Evaluation." October 2019. Available at: <https://www.auvsi.org/sites/default/files/DHS%20report.pdf>

¹⁷ National Oceanic and Atmospheric Administration. "Network Traffic Study of a DJI S-1000 Small Unmanned Aircraft System (sUAS)." September 2017. Available at: <https://repository.library.noaa.gov/view/noaa/15960>

¹⁸ PrecisionHawk & Booz Allen Hamilton. "Risk Assessment: Detailed Report and Mitigation Plan." March 2020. Available at: [https://www.precisionhawk.com/hubfs/Retest_DJI%20Cybersecurity%20Risk%20Assessment%20Final%20Report_03.31.2020%20Executive%20Summary%20\(1\).pdf](https://www.precisionhawk.com/hubfs/Retest_DJI%20Cybersecurity%20Risk%20Assessment%20Final%20Report_03.31.2020%20Executive%20Summary%20(1).pdf)

¹⁹ FTI Consulting. "DJI Cybersecurity Assessment." September 9, 2020. Available at: https://security.dji.com/asset/files/2020_09--FTI%20Cybersecurity--Executive%20Summary%20of%20DJI%20Assessment.pdf

²⁰ National Institute of Standards and Technology. "Cryptographic Module Validation Program Certificate #4352." Validated November 2, 2022. Available at: <https://csrc.nist.gov/projects/cryptographic-module-validation-program/certificate/4352>